

A MESSAGE FROM OUR MD'S DESK



Dear Friends

I would like to start this note by wishing you all a happy Independence Day. It is indeed a proud occasion for all of us as World's largest democracy completes its 74 years of independence.

Talking of independence, at Shriram, it has always been our endeavor to provide our customers financial independence. Since our inception, customer centricity has been our single-minded focus.

Over the years, we have been reinventing ourselves to bring our customers the best of products and services. From developing new products to forging new collaborations to going digital, we at STFC have always been committed to making our customers' lives easier. We are committed to provide most of the needs, products and services on go to make the customers truly feel independent and liberated which will enhance their efficiency and productivity.

At STFC, we strive to partner with our customers in their journey to prosperity. All our policies have customer interest at their core. Our products and services also help us build a deep relationship with our customers that go beyond transactions. We believe that business is all about people and not the other way around. And we live by the guidelines laid down by our founder Shri R. Thyagarajan for doing business 'the Shriram way'.

- We value relationships
- We help create prosperity
- We finally, build an inclusive society in India
- We build trust with our customers
- We transform lives

I am humbled by the trust our customers have placed over the years. I take this opportunity to assure you that STFC will always strive to give you "Vishwas Jeet Ka".

Stay safe, stay healthy.

Jai Hind

DIGITAL EMPOWERMENT...

Going forward digitally!

Small Transport Operator Business Management App



As part of our digital initiatives, we are launching an app exclusively for the benefit of **Small Transport Operators** – for the **management of their business**. This app based ERP would benefit Small Truck Operators who may be on the move constantly.

Be it Fleet management, Trip management or even individual Driver management, this app would give the user (our SRTO) a **one-stop solution** to manage all aspects of the business. This would go a long way in becoming almost a Manager for the business owner. He need not worry about trips, drivers or consignments, as, at any given point as he could stay updated at the touch of a button. Thus allowing the owner to **focus more on Business Development than Business Management**.

The app would serve as a Dashboard of his running business as well as provide details as & when required.

Key features...

Fleet Management

- Vehicle register with all related data
- Vehicle – purchase and maintenance records
- Preventive maintenance schedule
- Vehicle documents registry (RC, fitness, tax, permit, PUC & insurance) with appropriate renewal reminders
- Finance/loan details

Trip Management

- Vehicle-wise trip details (trip from, trip to, consignee, consignee and load details)
- Freight charges, advances and brokerage charges
- Fuel book
- Income & expenditure
- Lorry receipt/goods receipt copy
- Proof of delivery – digital record keeping
- E-trip bill
- Trip book – details of ongoing trips, completed trips and trips settled

Customer/Consignor Account

- Customer details
- Booking agent details
- Customer & booking agent account maintenance with reminders

Driver Management

- Driver details & KYC records.
- Driver attendance & account maintenance

Reports

- Work history – customer wise, booking agent wise, vehicle wise, driver wise, period wise
- Profit and loss statement – trip wise, vehicle wise, period wise etc.
- Account statements

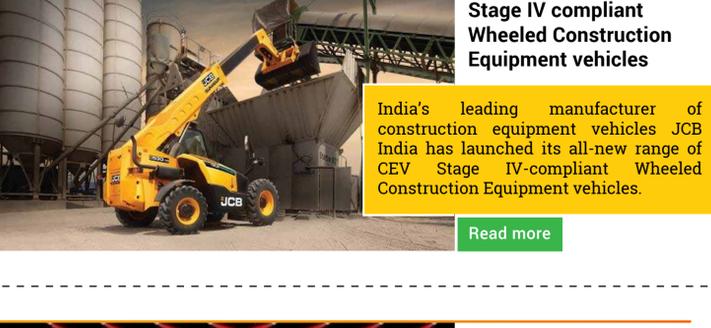
What's the end benefit to the transporter / owner?

- Digital notebook
- Digital documentation and maintenance of vehicle data with alerts
- Digital maintenance of trip data and follow-up
- Effective driver and vehicle utilization
- Effective cash flow management & cost control
- Better customer service & satisfaction
- Better time management
- Reports in finger tips

In the coming edition, we will elaborate on one more such initiative.

We at STFC believe in Digital empowerment of our Customers. We also believe that our Relationship with our Customers will be Personal, and transactions Digital.

Customer centricity as always, leading to a **winning relationship!**



INDUSTRY NEWS AND UPDATES



Tata Ace Gold Petrol CX SCV launched at Rs. 399,000

Tata Motors, one of India's largest commercial vehicle manufacturer has launched an all-new variant of its most popular small commercial vehicle (SCV), the Ace Gold Petrol CX starting from Rs 3,99,000 for the flatbed variant and Rs 4,10,000 for the half deck load body variant.

[Read more](#)



Ashok Leyland to transfer complete electric vehicles business to new arm Switch Mobility

The new company will own all the EV-related intellectual property of Ashok Leyland as well as Optare. All EVs launched by the group henceforth would be under the Switch brand, including in India.

[Read more](#)



JCB India launches CEV Stage IV compliant Wheeled Construction Equipment vehicles

India's leading manufacturer of construction equipment vehicles JCB India has launched its all-new range of CEV Stage IV-compliant Wheeled Construction Equipment vehicles.

[Read more](#)



Piaggio launches 300cc Ape' HT cargo and passenger three-wheeler range

Piaggio Vehicles has launched its first 300cc-powered Ape' HT range with petrol and CNG fuel options. The new three-wheeler range will be available in both cargo and passenger variants.

[Read more](#)



M&M launches new Supro Truck range; price starts at INR 5.40 lakh

Developed on the Supro platform, this new range of cargo movers are available in two variants: Supro Profit Truck Mini and Supro Profit Truck Maxi. They are affordable, more powerful, have greater payload capacity and higher mileage, M&M said.

[Read more](#)



CESL to acquire one lakh electric three-wheelers; floats tender

The tender to procure electric three-wheelers has been issued by CESL in order to fulfill the demand aggregated from its various partners and states across the country.

[Read more](#)



CESL inks pact with HPCL for EV charging points in metro cities across India

State-run Convergence Energy Services Ltd has signed agreement with Hindustan Petroleum Corporation Ltd for setting up of EV charging points in metro cities across India.

[Read more](#)

Firms, NGOs, vehicle manufacturers allowed to open driver training centres, issue driving licences

Any legal entity such as companies, establishments, firms, NGOs, private establishment/automobile associations/vehicle manufacturers' association/autonomous body/private vehicle manufacturers etc. shall be eligible to apply for accreditation of DTC, subject to the following criteria," the ministry said in guidelines issued on August 2, 2021.

[Read more](#)

PM Modi launches National Automobile Scrapage Policy: All you need to know

Prime Minister Narendra Modi on Friday launched the long-awaited National Automobile Scrapage Policy, describing it as a "significant step towards Aatmabirbhar Bharat." The policy, which PM Modi launched while virtually addressing the Investor Summit in Gujarat, was announced by Union finance minister Nirmala Sitharaman in her Budget speech in February.

[Read more](#)

REVISED FIXED DEPOSITS INTEREST RATES

Fixed Deposit rate chart effective from 1st Aug 2021 [For new rates click here](#)

REVISED RECURRING DEPOSITS INTEREST RATES

Recurring Deposit rate chart effective from 1st Aug 2021 [For new rates click here](#)

HAPPY INDEPENDENCE Day 15TH AUGUST

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