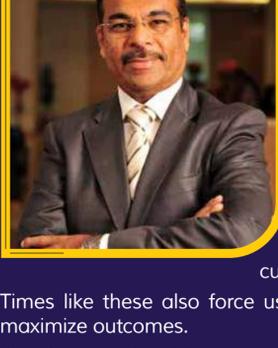


**MESSAGE FROM MD'S DESK**



*Dear Friends*

Year 2021 has been ushering-in new possibilities and we have seen ourselves adapting to the new norm. Thankfully, businesses are regaining lost momentum, which is pleasantly reassuring.

As we surge ahead, I urge each one of you to be cautious and continue to strictly adhere to the Covid Protocols, so that both your life and that of your beloved ones are safe.

The new norm has also taught us that even through restrictions, we can still continue to reach out to our customers and help them with their needs.

Times like these also force us to reinvent ourselves and enhance our efficiencies to maximize outcomes.

Our Shriram AutoMall, you will find the finest deals for pre-owned/ reconditioned vehicles, be it for buying or selling them. Our friendly staffs will help you acquire a reliable pre-owned vehicle with ease. This extends to a range of commercial vehicles, passenger vehicles, construction & industrial equipment, tractors & agricultural equipment, three wheelers and two wheelers.

What's more, at Automall, you can get access to the most affordable finance options and get the backing of service much beyond the sale which means a good vehicle with the least hassles.

To make transactions even more convenient, Shriram Automall has been conducting over 1000 events through its well-structured physical and online platforms making it India's Largest Offline and Online Vehicles Transaction Platform.

While we remain aware of the importance of personal touch in our day-to-day dealings, we continue to empower you with our digital strengths to enhance the ease of doing business and building a stronger connect.

Going forward, we see the economy bouncing back completely and it's only normal for us to make this an opportunity to pack in our best and bring enhanced value to you.

Jai Hind

**INDUSTRY NEWS AND UPDATES**

**COVID-19 vaccine transportation: Tata Motors offers its range of refrigerated trucks**



Tata Motors has announced that its range of refrigerated trucks will be available for transportation of the COVID-19 vaccine countrywide. The manufacturer offers a wide range of trucks for end-to-end transportation of the vaccine. These vaccine trucks and vans are available on the Government e-Marketplace (GeM) portal for purchase. Tata Motors states that the new range of vehicles has been designed and engineered as per the temperature, volume, and weight requirements.

[Read the full article here](#)

**Escorts to commercially launch electric tractor in India**

The agriculture machinery division of Escorts Ltd got a certification from the Central Farm Machinery Training and Testing Institute, Budni, for its electric tractor with the description "Escorts Limited, Farmtrac (26E) Agriculture Tractor manufactured by Escorts Limited" that it complies with the provision of the Central Motor Vehicles Rules (CMVR), 1989.



[Read the full article here](#)

**Record construction of 534 km of national highways in one week: Government**



The Road Ministry said that a record 534 km of national highways was constructed in one week, beginning 8th January, 2020.

In a statement, the Ministry of Road Transport and Highways said that it has "created a record by constructing 534 km of National Highways (NHs) in the last week commencing 8th January".

[Read the full article here](#)

**Govt paving way for entry of E-20 vehicles in 5 years**

The government is aiming to ensure E-20 vehicles running on fuel blended with 20% ethanol enter the market by 2025, sources said.

Cabinet secretary Rajiv Gauba on Thursday took a review meeting with half a dozen ministries on the roadmap for ethanol fuelled vehicles in India, just a day after the government announced plans to accelerate ethanol production.



[Read the full article here](#)

**Vehicle Scrapage Policy for India gets the green signal**

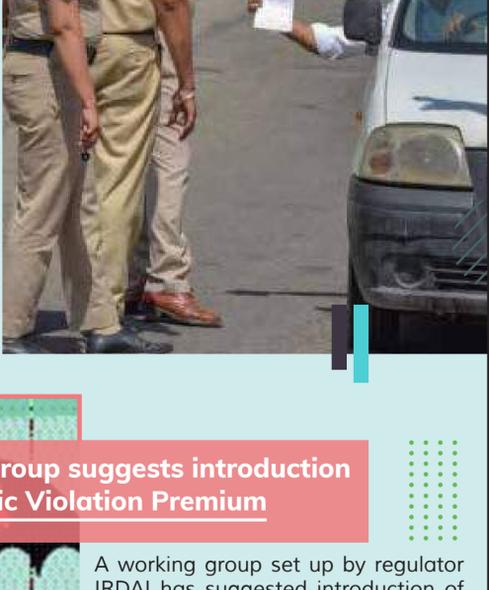


One of the first announcements of the Union Budget 2021 has been the confirmation that the much-awaited Vehicle Scrapage Policy has been cleared by the Central government. The voluntary scheme, which is for personal and commercial vehicles, will be applicable to 20-year old private vehicles and 15-year old commercial vehicles.

[Read the full article here](#)

**Soon, one-time annual fee for national permit of tourist vehicles**

The road transport ministry is likely to roll out a new policy this week that will allow tourist passenger vehicle to pay a one-time annual fee for seamless travel across the country on the lines of the national permit fee paid by trucks.



[Read the full article here](#)

**IRDAI group suggests introduction of Traffic Violation Premium**

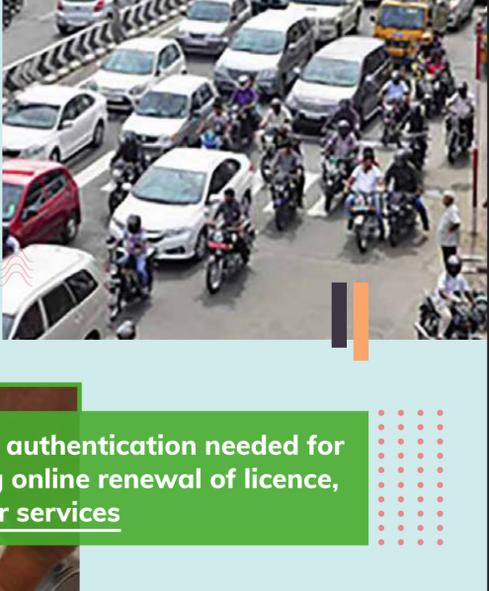


A working group set up by regulator IRDAI has suggested introduction of 'Traffic Violation Premium' in addition to own damage and third party and other types of motor insurance premium.

[Read the full article here](#)

**Re-registration, fitness test fees of vehicles may be hiked**

The government is likely to increase the registration renewal cost for personal vehicles and the fitness certification fee for commercial vehicles, in a bid to discourage old vehicles from plying on the road



[Read the full article here](#)

**Aadhar authentication needed for availing online renewal of licence, 15 other services**



Driving licence holders and vehicle owners would need to get Aadhar authentication to avail 16 types of online and contactless services and avoid the hassles of visiting office of transport departments

[Read the full article here](#)