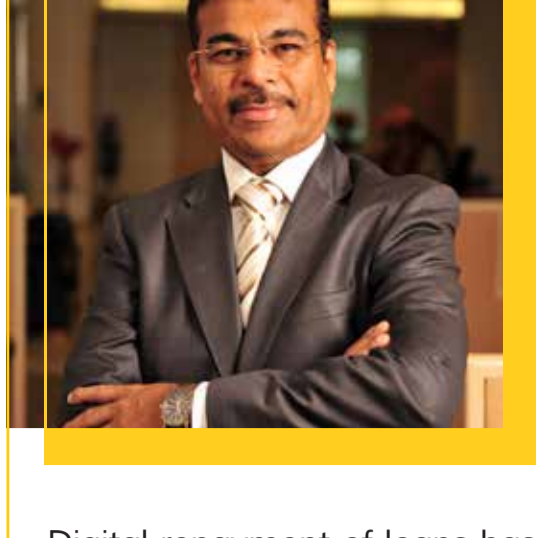


MESSAGE FROM MD'S DESK



Dear Friends

Greetings to all the members of the Shriram Family. Hope that you and your loved ones are safe and doing fine.

The journey through this pandemic has been very demanding and I am sure each one of you has been able to rise to the challenge and emerge victorious.

While the challenges continue to create bottlenecks, our ability to remain resilient and find creative solutions has been us steering around them.

Leading the way on this track has been our readiness to leverage the digital platform in a big way.

Digital repayment of loans has been activated on MyShriram App. Helping you to manage Instalments and all your loan related transactions digitally without visiting branches, saving you precious time and business productivity. This has also added convenience and enhanced efficiency of our services.

Transactions through Whatsapp has also been enabled, bringing user-friendly new-age conveniences at your fingertips, even for new adaptors.

Also, payment interfaces like BBPS (Bharat Bill Payment System) will continue to facilitate the ease of paying Instalments 'on-the-go'.

Our tie-ups with leading institutions like ICICI Bank, Axis Bank, Fino Bank Collection Centres and Airtel Stores allow direct remittance of Instalments.

E-Mandate facility (eNACH) has also been enabled to ensure hassle-free loan repayment.

There's more. Investment in Fixed Deposits can now be done digitally from anywhere, anytime through the app.

As always, we are constantly reinventing ourselves and adapting to the new normal. In fact it would be apt to remark that the prevailing environment has been viewed as an opportunity to migrate to more efficient systems and processes.

Let's continue to work together and emerge stronger, while ensuring a safe and stress-free personal & business life for one and all.

Regards

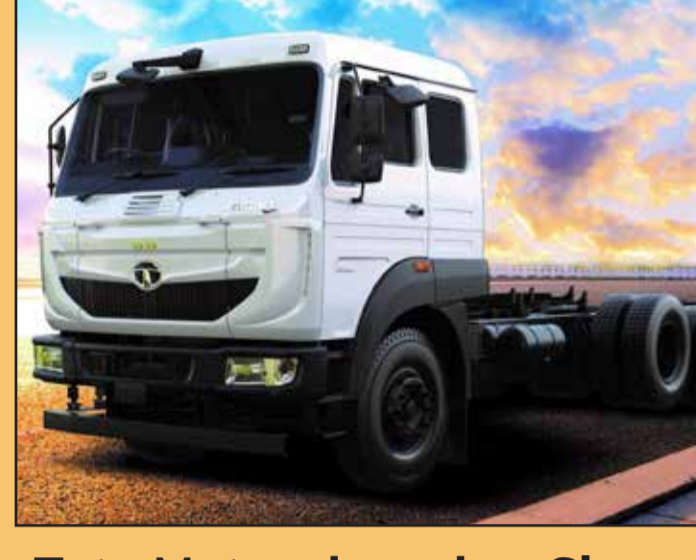
INDUSTRY NEWS AND UPDATES



No RTO visit needed now for DL renewal and more services: MoRTH notifies Aadhar-based online process

Ministry of Road, Transport and Highways has notified that an Aadhar-based authentication process will be used for 18 services including learner's licence, driving licence renewal, duplicate licence and temporary vehicle registration.

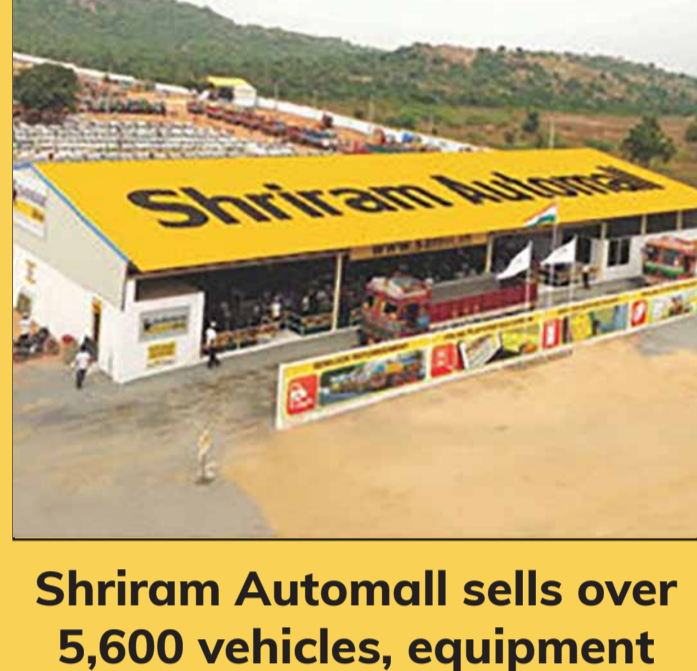
[Read the full article here](#)



Tata Motors launches Signa 3118.T heavy truck with 31-tonne GVW

Tata Motors, India's largest commercial vehicle manufacturer, launched its latest offering in M&HCV segment – the Tata Signa 3118.T. According to Tata Motors, this new model is India's first 3-axle 6x2 (10 wheeler) rigid truck with 31 tonne Gross Vehicle Weight (GVW).

[Read the full article here](#)



Shriram Automall sells over 5,600 vehicles, equipment during 1-day bidding event

Shriram Automall, a pre-owned vehicle exchange platform said it sold over 5,600 vehicles and equipment, generating worth Rs. 130 crore of business during a bidding event held across 100 cities. The day-long event 'Utsav', which was also conducted online, saw as many as 100 auctions taking place.

[Read the full article here](#)



Medium, Heavy CV sales to rise as economic activity gathers speed

Medium and heavy commercial vehicle sales, an indicator of economic health, are expected to improve over the next few months, led by pick-up in construction and mining, demand for raw materials, and increased government focus on infrastructure.

[Read the full article here](#)



Road Transport Ministry has taken initiative for alternative fuels: Nitin Gadkari

The Road Transport Ministry has taken the initiative to explore alternative fuels like lithium ion batteries and hydrogen cells for electric vehicles in the wake of increasing fuel prices, union minister Nitin Gadkari said.

[Read the full article here](#)



Toll collections through FASTags inch closer to 90%

Toll collections through FASTags are inching closer to 90% as the government continues to push the digital mode of transaction at National Highways across the country.

[Read the full article here](#)



Farm Fortune: Tractors' sales traction to continue in FY22

Tractor sales are expected to maintain healthy traction during the upcoming financial year on the back of high agricultural growth as well as rural infra push.

[Read the full article here](#)



TAFE launches new Dynatrack series tractor range at Rs. 5,60,000

The Chennai-based Tractors and Farm Equipment (TAFE), the world's third-largest tractor manufacturer, launched its new Dynatrack Series. This, according to the company, is an "advanced range of tractors that offers dynamic performance, sophisticated technology, unmatched utility and versatility, all engineered into a single powerful tractor."

[Read the full article here](#)



E-commerce boom post pandemic rubs off on Commercial Vehicle sales

Commercial Vehicle makers are seeing a significant boost in demand from the e-commerce segment after a bulk of economic activity embraced the digital mode in the wake of the outbreak of the coronavirus pandemic and consumers preferring online shopping, a welcome change for the sector that has seen sales come from infrastructure sector.

[Read the full article here](#)



Piaggio Ape Electric Auto Rickshaw, Cargo 3 Wheeler Launch Price Rs. 2.83 L

Piaggio Vehicles Pvt Ltd (PVPL) launched its FX range (fixed battery) of electric vehicles in both the cargo and passenger segments. The manufacturer says Ape' E-Xtra FX with 9.5 Kw power output is the most powerful electric cargo in the segment.

[Read the full article here](#)



India's First CNG Tractor To Help Farmers Save Up To Rs. 1 Lakh Annually

Talks of a green fuelled tractor has been on for quite some time and this dream is about to be fulfilled. India's first CNG run tractor is about to be put to the test. It was flagged off by Union Minister Nitin Gadkari along with Union Ministers Dharmendra Pradhan, Narendra Singh Tomar, Parshottam Rupala and V K Singh. The CNG run tractor has been converted jointly by Rawmatt Techno Solutions and Tomasetto Achille India.

[Read the full article here](#)

FINANCE UPDATE

STFC revises its Fixed Deposit rates effective from 1st April, 2021.

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