

MESSAGE FROM MD'S DESK

Dear Friends

The 2nd wave of COVID-19 continues to hit our country. But declining cases for new infections and rise in recovery is a promising sign. I am confident together we will be able to flatten the curve. I request you to follow all the guidelines laid out by local authorities. I also take this opportunity to urge you all to take the vaccine when your turn comes as this is the only way to curb spread of this virus.



Even in this tough situation, you our Trucker brothers are keeping the wheels of our economy moving. You are not only ensuring we get uninterrupted supplies of essentials but are also working tirelessly to save lives of millions by moving Oxygen, Vaccines and medical supplies across the length and breadth of the nation.

We salute your resolve and dedication towards the country and our fellow citizens. We are working to find new ways to help you complete this mammoth task. And in our quest of bringing innovative products to you, we have commenced few initiatives which are targeted at making your life easier and safer.

Our Fuel Finance gives you ease of Cashless fueling which saves the hassle of handling cash and provides added safety. We have collaborated with BPCL, IOCL and HPCL to bring this facility as close to you as possible. This facility also provides the convenience of paying your dues through selected outlets of BPCL. This will enable you to repay utilized amount as and when your payments are received. Regular Remittances provide reduced interest outgo as we charge interest only for the number of days credit is utilized and also helps you avail repeated fueling at all outlets.

What's more, you can also earn reward points and insurance coverage while making the most of this facility. I urge you to speak with your relationship executive or visit any of these outlets to know more and enroll for this facility.

I assure you once again that Shriram will always be there with you to regain the momentum our country lost due to the pandemic and bring it back in the Fastlane of growth.

We will win this war against the virus.

Jai Hind

INDUSTRY NEWS AND UPDATES



Logistics companies eye EVs to make transport sustainable

Logistics companies plan to include more electric vehicles in their fleet as part of a global effort to make transportation more sustainable.

[Read more](#)

Government allows vehicle owners to nominate successor, transfer to be hassle free

Now vehicle owners can nominate the successor of their vehicles during registration or by updating details, a move that will put an end to the hassles people face while trying to transfer them in case of death of the original owner.

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2021 Maruti Suzuki Super Carry launched with reverse parking system; prices start at Rs. 4.48 Lakh

Maruti Suzuki has launched its light commercial vehicle (LCV) called Super Carry with Reverse Parking Assist (RPAS) System. According to a regulatory filing on the Bombay Stock Exchange (BSE), the safety feature is now offered as a standard fitment across all variants of the Maruti Suzuki Super Carry mini truck. In its filing, Maruti Suzuki India has also reported an upward price revision of up to Rs. 18,000 for the Super Carry.

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Indian tractor industry registers more than 20% growth, sells 9 lakh plus units in FY-21

The Indian tractor industry registered a 20% growth in the financial year 2020-21. It sold a record 9 lakh plus units, surpassing all records, reports Business Line.

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Apollo Tyres launches Abhimanyu cross-ply rib tyre for steer axles in CVs

Apollo Tyres has launched Abhimanyu, a new cross-ply tyre for commercial vehicles. Calling it "a breakthrough product in cross-ply technology", the tyre maker says the Apollo Abhimanyu, a cross-ply rib tyre for steer axles in CVs, will help the company capitalise on the upsurge in the cross-ply industry in recent months in India, and radialisation on steer axles still being at lower levels compared to drive axles.

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New school and inter-city buses to have fire alarm and suppression system, govt. proposes changes in vehicle standards

Over the next one and a half years, all new school buses and inter-city buses will need to have fire detection and alarm systems as well as fire suppression systems to give passengers enough time to exit the bus in case of a fire.

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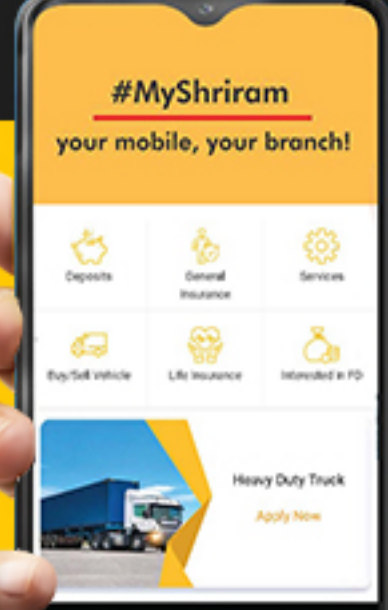


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